



www.komonews.com

KOMO
140 Fourth Ave N
Seattle, WA 98109
(206)404-4000

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 198640 / | | <u>Alt Order #</u> 07909468 |
| <u>Product</u> KILMER/CONG/D | | |
| <u>Contract Dates</u> 10/09/12 - 10/15/12 | | <u>Estimate #</u> |
| <u>Advertiser</u> Derek Kilmer | | <u>Original Date / Revision</u> 09/28/12 / 09/28/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOMO | <u>Account Executive</u> Meredith Radow | <u>Sales Office</u> Washington |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> KILD | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Campaign Group
1600 Locust St.
Philadelphia, PA 19103

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| N 1 | KOMO | 10/09/12 | 10/12/12 | M-F KOMO 4 NEWS | 6-7A | | :30 | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -1-11-- | | | | 3 | \$500.00 | | | |
| N 2 | KOMO | 10/09/12 | 10/12/12 | GMA | 7-9A | | :30 | | | NM | 3 | \$2,475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -11-1-- | | | | 3 | \$825.00 | | | |
| N 3 | KOMO | 10/09/12 | 10/12/12 | M-F KOMO 4 NEWS | 4-5P | | :30 | | | NM | 4 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -1111-- | | | | 4 | \$1,125.00 | | | |
| N 4 | KOMO | 10/15/12 | 10/15/12 | M-F KOMO 4 NEWS | 4-5P | | :30 | | | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$1,125.00 | | | |
| N 5 | KOMO | 10/09/12 | 10/12/12 | M-F 5-530P News | 5-530P | | :30 | | | NM | 4 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -1111-- | | | | 4 | \$1,350.00 | | | |
| N 6 | KOMO | 10/15/12 | 10/15/12 | M-F 5-530P News | 5-530P | | :30 | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$1,350.00 | | | |
| N 7 | KOMO | 10/09/12 | 10/12/12 | ABC World News Tonight | 530p-6p | | :30 | | | NM | 4 | \$14,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -1111-- | | | | 4 | \$3,500.00 | | | |
| N 8 | KOMO | 10/15/12 | 10/15/12 | ABC World News Tonight | 530p-6p | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$3,500.00 | | | |
| N 9 | KOMO | 10/09/12 | 10/12/12 | M-F 6-7P News | 6-7P | | :30 | | | NM | 4 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -11-2-- | | | | 4 | \$1,350.00 | | | |
| N 10 | KOMO | 10/15/12 | 10/15/12 | M-F 6-7P News | 6-7P | | :30 | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$1,350.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

KOMO**KOMO****140 Fourth Ave N
Seattle, WA 98109
(206)404-4000**

www.komonews.com

| | | |
|--|---------------------------------|--|
| <u>Contract / Revision</u> 198640 / | | <u>Alt Order #</u> 07909468 |
| <u>Contract Dates</u> 10/09/12 - 10/15/12 | <u>Product</u> KILMER/CONG/D | <u>Estimate #</u> |
| <u>Advertiser</u> Derek Kilmer | | <u>Original Date / Revision</u> 09/28/12 / 09/28/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| N 11 | KOMO | 10/14/12 | 10/14/12 | SUN 6-7P NEWS | 6-7P | | :30 | | | NM | 1 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$1,050.00 | | | |
| N 12 | KOMO | 10/14/12 | 10/14/12 | SUN 5-530 | 5P-530P | | :30 | | | NM | 1 | \$1,275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$1,275.00 | | | |
| N 13 | KOMO | 10/14/12 | 10/14/12 | 530p-6p ABC WORLD NEWS | 530P-6P ABC WO | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$3,500.00 | | | |
| N 14 | KOMO | 10/09/12 | 10/12/12 | M-F Wheel | 7-730P | | :30 | | | NM | 3 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -11-1-- | | | | 3 | \$2,400.00 | | | |
| N 15 | KOMO | 10/09/12 | 10/12/12 | M-F Jeopardy | 730-8P | | :30 | | | NM | 3 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -11-1-- | | | | 3 | \$3,000.00 | | | |
| N 16 | KOMO | 10/13/12 | 10/13/12 | Prime Time College Football | 5-830p | | :30 | | | NM | 1 | \$4,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$4,200.00 | | | |
| N 17 | KOMO | 10/09/12 | 10/09/12 | M-F Dr. Oz | 3-4P | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -1----- | | | | 1 | \$600.00 | | | |
| Totals | | | | | | | | | | | 37 | \$67,425.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/15/12 | 37 | \$67,425.00 | \$57,311.25 |
| Totals | 37 | \$67,425.00 | \$57,311.25 |

Signature: _____ Date: _____

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Rep Order# 7909468 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/28/2012 10:00 AM
Last Received: 09/28/2012 9:37 AM
Showing Buylines: All Lines

1 of 2

Station KOMO-TV SEATTLE
Advertiser () KILMER, DEREK
Product KILMER/CONGD
Estimate#
Buyer LISA CABANEL
Phone#
Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST ST.
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MEREDITH RADOW
Salesperson Phone# 212-408-3622
Salesperson FAX# 212-445-0968

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/28
NEW ORDER FOR KILMER FOR CONGRESS
PLS CONFIRM, T/R ANDY FOR MEREDITH

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|---------|---------|-----|------------|-------------|------------|------------|-------------|-------------|---------|
| | 1 | TU-F | 6A-7A | 6A NEWS | :30 | \$500.00 | 10/09-10/12 | 3 | 1 | 3 | \$1,500.00 | |
| | 2 | TU-F | 7A-9A | GMA | :30 | \$825.00 | 10/09-10/12 | 3 | 1 | 3 | \$2,475.00 | |
| | 3 | TU-F | 4P-5P | 4P NEWS | :30 | \$1,125.00 | 10/09-10/12 | 4 | 1 | 4 | \$4,500.00 | |
| | 4 | M | 4P-5P | 4P NEWS | :30 | \$1,125.00 | 10/15-10/15 | 1 | 1 | 1 | \$1,125.00 | |
| | 5 | TU-F | 5P-530P | 5P NEWS | :30 | \$1,350.00 | 10/09-10/12 | 4 | 1 | 4 | \$5,400.00 | |
| | 6 | M | 5P-530P | 5P NEWS | :30 | \$1,350.00 | 10/15-10/15 | 1 | 1 | 1 | \$1,350.00 | |
| | 7 | TU-F | 530P-6P | 5P NEWS | :30 | \$3,500.00 | 10/09-10/12 | 4 | 1 | 4 | \$14,000.00 | |
| | 8 | M | 530P-6P | 5P NEWS | :30 | \$3,500.00 | 10/15-10/15 | 1 | 1 | 1 | \$3,500.00 | |
| | 9 | TU-W,F | 6P-7P | 6P NEWS | :30 | \$1,350.00 | 10/09-10/12 | 4 | 1 | 4 | \$5,400.00 | |
| | 10 | M | 6P-7P | 6P NEWS | :30 | \$1,350.00 | 10/15-10/15 | 1 | 1 | 1 | \$1,350.00 | |

Rep Order# 7909468 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/28/2012 10:00 AM
Last Received: 09/28/2012 9:37 AM
Showing Buylines: All Lines

2 of 2

Station KOMO-TV SEATTLE
Advertiser () KILMER, DEREK
Product KILMER/CONG/D
Estimate#
Buyer LISA CABANEL
Phone#
Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST ST.
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MEREDITH RADOW
Salesperson Phone# 212-408-3622
Salesperson FAX# 212-445-0968

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|---------|--------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | 11 | SU | 6P-7P | 6P NEWS | :30 | \$1,050.00 | 10/14-10/14 | 1 | 1 | 1 | \$1,050.00 | |
| | 12 | SU | 5P-530P | SU 5P NEWS | :30 | \$1,275.00 | 10/14-10/14 | 1 | 1 | 1 | \$1,275.00 | |
| | 13 | SU | 530P-6P | 530P NEWS | :30 | \$3,500.00 | 10/14-10/14 | 1 | 1 | 1 | \$3,500.00 | |
| | 14 | TU-W,F | 7P-730P | WHEEL OF FORTUNE | :30 | \$2,400.00 | 10/09-10/12 | 3 | 1 | 3 | \$7,200.00 | |
| | 15 | TU-W,F | 730P-8P | JEOPARDY | :30 | \$3,000.00 | 10/09-10/12 | 3 | 1 | 3 | \$9,000.00 | |
| | 16 | SA | 5P-830P | SAT NIGHT FOOTBALL | :30 | \$4,800.00 | 10/13-10/13 | 1 | 1 | 1 | \$4,800.00 | |

---REPORT TOTALS---

Report Totals: 36 / \$67,425.00

---SALES MONTHLY TOTALS---

Oct 12: 36 / \$67,425.00
Sales Totals: 36 / \$67,425.00
Station Totals: 36 / \$67,425.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|-----------|---------|----------|----------|----------|----------|
| Market Totals | \$156,802 | CABL 0% | KCPQ 11% | KING 22% | KIRO 21% | KOMO 43% |
| | | KONG 3% | KSTW 0% | KTWB 0% | KZJO 0% | ROMO 0% |
| | | SOMO 0% | UNKN 0% | | | |

Books null
Demos RA35+